

**full traceability**  
for uniquely identified and registered pets ...

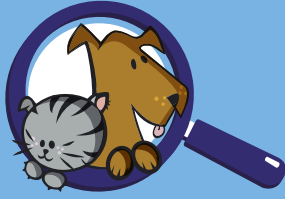
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did you know  
that EUROPETNET is more  
than just a search  
engine ??

**yes !**  
it's a team of  
people working together  
helping to reunite us  
with our owners



[www.europetnet.com](http://www.europetnet.com)



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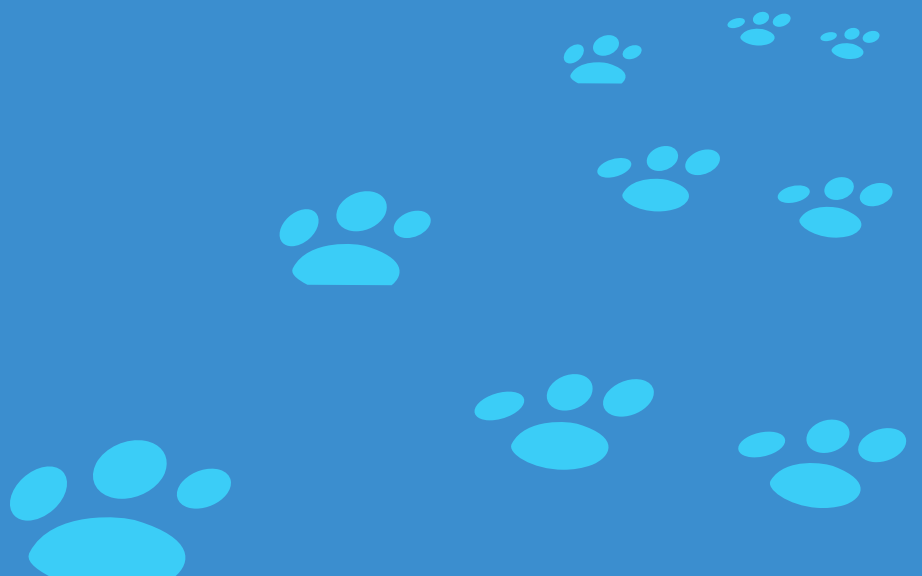
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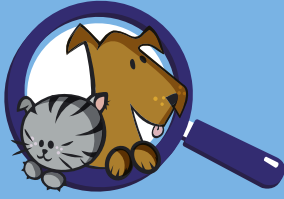
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## What is EUROPETNET ?

- EUROPETNET is a group of national and local associations based across Europe who register owner information about pets that have been uniquely identified with a transponder and their owners.
- Our job is to reunite lost pets with their owners and our services are available from anywhere at any time.
- EUROPETNET is unique because it does not rely solely on Internet search engines, which have limitations, but applies a number of different methods to ensure that we always get the best results for pets and their owners.

## How can Europetnet help the owners of lost pets ?

### • Identification

Electronic identification is predominantly the most popular form of permanent identification.

The process involves the animal being implanted with a transponder conforming to ISO 11784 that has a unique identifying number that can be read by an RFID reader conforming to ISO 11785. Depending on country regulations, this is done by either a veterinarian or a suitably trained transponder implanter.

The majority of animal welfare organisations such as veterinary surgeries, rescue societies and welfare organisations encourage and promote transponder identification as the preferred method of permanent identification for the responsible pet owner.

Tattooing is also a method of permanent identification and will conform to EC/EU until 2012.

### • Registration

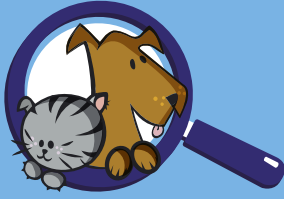
Identification without registration is meaningless and does not offer an adequate basis for reuniting lost pets with their owners.

Important data about the pet and its owner should be registered only in a national or local database who is a member of EURO-PETNET.

### • Traceability is the key

Internet search tools are one of the most popular ways to reunite owners with their lost pets using the unique microchip identification number. However, this kind of tool offers only a part of the necessary traceability.

*EUROPETNET is the only organisation to offer a full traceability of all transponders registered.*



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## **EUROPETNET offers three methods of tracing electronically identified animals :**

- Internet search engine tool facility
- Independent consolidated database tool
- In the case of unsuccessful searches the EUROPETNET team will take control and personally manage each enquiry

### **1. Internet search engine tool**

This is our basic method for members who have a search engine and can be accessed online. This will identify the database holding the information.

### **2. Independent consolidated database tool**

#### **Collating and updating the database :**

Our members regularly update us electronically with a list of the unique identification numbers that they have registered. Manufacturers and distributors update us when microchips have been sold.

EUROPETNET checks, verifies and records this data on our consolidated database.

#### **Independent Consolidated Database, why ?**

- Our members do not need to have an Internet search tool or to be online when the search is performed.
- It is a fast and efficient search carried out in a single database.

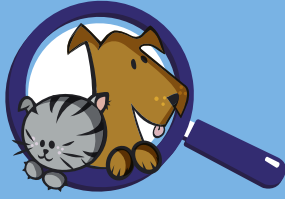
Our consolidation process performs a validity check on data we receive and corrects errors (e.g.: in case of microchip number, letter 'O' is converted to digit '0'). This is a very important service for an efficient and error free result which is only offered by the EUROPETNET team.

- In the case of an unsuccessful search, this tool then performs a more detailed search of transponder manufacturers and distributors data. This provides information of where the transponder was sold and who implanted the microchip.
- This process (known as Backtrack) significantly increases the success of the search !

### **3. EUROPETNET management of searches**

When a search fails, EUROPETNET carries out in-depth research to assist in the tracking process. Our team will manage the enquiry from the beginning through to conclusion.

- EUROPETNET team will perform advanced searches across all our data.
- EUROPETNET team will inform all our members across Europe of any lost pets and request our partners assist in the process of reuniting lost pets with their owners via the microchip number.



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- EUROPETNET team will check each step of the process and correct any potential mistakes (i.e. microchip numbers). During the process we will keep all parties informed of developments.

EUROPETNET team will do their utmost to get results, every time.

## Why should you join and support Europetnet ?

The registration of a pet's details on a professional database is becoming increasingly important. People are now travelling with their animals more; our service provides extra security for all pet owners. The idea of losing a pet in a foreign country is very daunting and our service adds real peace of mind.

More and more people are now aware of what to do if they find a lost animal, understanding that it may have a transponder and therefore needs to be brought to a veterinarian, the police or an animal welfare organisation to be scanned.

As public awareness of the importance of identification grows, so does the demand for professionally run databases providing a robust service on traceability which is where Europetnet excels.

European Pet Network has at its disposal all the technical and human resources to carry out a unique and professional traceability service.

In addition

- EUROPETNET offers a quality service for pet owners at no additional charge.
- EUROPETNET is a non profit making organisation.
- EUROPETNET is independent of any commercial interest/organisation (not linked to chip distributors).
- EUROPETNET has more than 10 years of successful experience in this field.
- EUROPETNET offers a service that is second to none.
- EUROPETNET is a unique service having a team of committed people working together to promote identification and registration across Europe.

## Contact us

### For more information about our service :

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Rue de la Presse - 4 - Drukpersstraat  
BE-1000 Brussels  
Belgium



If you want your database to become a member, e-mail us

> [info@europetnet.com](mailto:info@europetnet.com)