



PETLOG:

Petlog UK is the largest microchipping database has 3,724,882 registered. Microchipping in UK is purely on a voluntary basis as we have no law governing this. It is estimated that 2,400,000 of dogs are microchipped in the UK. Each year Petlog sponsor National Microchipping Month in June which is a campaign to raise awareness of the benefits of Microchipping. Petlog also offer the facility for implanters (Vets, Dog Wardens etc.) to register on line or transmit data electronically – with approx 45,000 received a month this ensures a fast turnaround as it is imperative that once microchipped the animal is registered. Petlog also operate the UK's 24/7 reunification service on behalf of all the microchippers in UK, ensuring we only have one point of contact.

REU STORY

Woody was hit by a car on January 9th 2009 only a few hundred yards from our home. I got the dreaded phone call from a local practice to say someone had very kindly taken him in. He was microchipped which meant the practice could call me immediately and start his treatment knowing he was insured and I was on my way. He had sustained significant head trauma and really has none of his 9 lives left now. He made a recovery, has a very wonky jaw and is now a happy one eyed cat that still goes out to play!

I am convinced had it not been for the microchip we would have never seen him again.

Petlog understands just how devastating it can be for an owner to lose a pet and it is dedicated to encouraging owners to identify their pets properly, whether it's a dog, cat, rabbit, tortoise or even a horse, so that, when found, they can be reunited as quickly as possible. Based in Buckinghamshire, Petlog is on hand 24 hours a day, 365 days a year, for animal wardens, welfare centres, veterinary practices, rescue centres and local authorities, who can scan microchips found in missing pets and trace their owners through the Petlog database - a service dedicated to helping owners to find their lost pets.

Having a microchip implanted in your pet vastly increases a pet's chances of getting home, as if found it can be scanned and identified by its unique reference number and reunited rather than put in kennels or re-homed. Pet owners have a legal requirement to ensure that their pet is under their control and this includes some form of proper identification.

CRUFTS 2009



With nearly 28,000 happy, healthy dogs enjoying the thrills and excitement of Crufts - Petlog had a very busy time. Over 1,000 people visiting the Petlog stand (Hall 2 Stand 6) and numerous registration details were updated during the 4 days of the Crufts Show.



Crufts Best In Show - The Sealyham Terrier AM/CAN/SU EFBE'S HIDALGO AT GOODSPICE