



PETLOG:

Petlog UK is the largest microchipping database has 3,724,882 registered. Microchipping in UK is purely on a voluntary basis as we have no law governing this. It is estimated that 2,400,000 of dogs are microchipped in the UK. Each year Petlog sponsor National Microchipping Month in June which is a campaign to raise awareness of the benefits of microchipping. Petlog also offer the facility for implanters (Vets, Dog Wardens etc.) to register on line or transmit data electronically – with approx 45,000 received a month this ensures a fast turnaround as it is imperative that once microchipped the animal is registered. Petlog also operate the UK's 24/7 reunification service on behalf of all the microchippers in UK, ensuring we only have one point of contact.

LILY IS SAFELY RETURNED AFTER A FRIGHTFUL HALLOWEEN ADVENTURE

Lily, a white domestic short hair cat, from Swindon, Wiltshire has recently been reunited with her family after being missing since Halloween! Lily is just one of the many thousands of pets reunited with their owners, thanks to Petlog, the largest pet reunification service in the UK, which safeguards over 3 million pets.

"Lily, our little white cat, went missing on Halloween. She was seen at 9:30am but didn't return home later in the day", said owner, Caroline. "Over the weekend we did all the usual things - reported her as lost to Petlog, and contacted the local council, Cats Protection and our local vets. We also put up notices, put notes through doors, asked neighbours, went through sheds and garages and also went walking the streets at all times of the day and night. Finding Lily was made particularly difficult as she is deaf so we couldn't call out to her."

"We continued with all of this over the following weeks, and just as we were about to give up hope, I had a call from Swindon Cats Protection, telling us that they had found Lily!" "She had been in someone's garden on the other side of town, though how she got there I don't think we will ever know! They had kindly fed her and called Cats Protection who went out and scanned her. As she was chipped, they contacted Petlog, got my details and called us. We collected her later that day."

"I'm so grateful to Cats Protection, Petlog and the kind people who fed her and made the call - I really do believe in miracles! Lily is now home safe and sound with our other three cats. She's a little thin and dirty but she'll soon be back to her usual self."

"My advice to all animal owners - get your pet microchipped!"

Sadly, thousands of pets go missing every year and many are not reunited with their owners as they do not have any form of identification. Lily's remarkable story is just one of the many success stories where pets have been reunited because their owners have taken responsibility for their pet's safety and welfare by having a microchip painlessly inserted under the animal's skin.

Caroline Kisko, Kennel Club spokesperson commented "It's really heart-warming to hear Lily's story. This is why the Kennel Club created Petlog, to reunite owners with their missing pets. Unfortunately, it is all too easy for your pet to run off and end up lost and alone. We're happy to hear that Lily is back with Caroline and the rest of her cat family!"

Petlog understands just how devastating it can be for an owner to lose a pet and it is dedicated to encouraging owners to identify their pets properly, whether it's a dog, cat, rabbit, tortoise or even a horse, so that, when found, they can be reunited as quickly as possible. Based in Buckinghamshire, Petlog is on hand 24 hours a day, 365 days a year, for animal wardens, welfare centres, veterinary practices, rescue centres and local authorities, who can scan microchips found in missing pets and trace their owners through the Petlog database - a service dedicated to helping owners to find their lost pets.

Having a microchip implanted in your pet vastly increases a pet's chances of getting home, as if found it can be scanned and identified by its unique reference number and reunited rather than put in kennels or re-homed. Pet owners have a legal requirement to ensure that their pet is under their control and this includes some form of proper identification.